



COMPANIES' GLOBAL HEALTH 'FOOTPRINT' COULD RATING HELP?

MONDAY, DECEMBER 9, 2013 8AM-6PM

Joseph B. Martin Conference Center at Harvard Medical School - Medical Center Area, Boston, MA

Sunday, December 8, 2013

7:00pm Speakers' pre-conference dinner
Petit Robert Bistro, 468 Commonwealth Avenue, Boston, MA 02215

Monday, December 9, 2013

8:00-8:30 Registration and breakfast

8:30-8:35 **Welcome:** Nir Eyal and Jennifer Miller

8:35-9:45 Panel 1: **Today's plan + Reporting for global health @ Harvard**
Chair: Dan Brock

Nir Eyal
Karolina Maciag
John Ruggie (video)
Jennifer Miller

9:45-11:00 Panel 2: **Can labels tackle the global burden of disease?**
Chair: Glenn Cohen

Nicole Hassoun
Josh Salomon
Aidan Hollis
John Sturm and Eric Gastfriend

11:00-11:15 Break

11:15-12:30 Panel 3: **Reporting and Disclosure**
Chair: Glaudine Mtshali

Archon Fung
Sunita Sah
Lawrence Lessig
Paul Stern

12:30-1:30 Lunch

1:30-2:15 Talk: **Is Ethical Consumerism a Form of Vigilantism?**

Chair: Nien-he Hsieh
Waheed Hussain

2:15-3:15 Panel 4: **Standards**
Chair: Dan Wikler
Suerie Moon
Steve Lydenberg
David Poritz

3:15-3:30 Break

3:30-4:30 Panel 5: **Metrics**
Chair: Robert Truog
Joe Ross
Lisa Hirschhorn
Paula Wilson

4:30-4:45 Break

4:45-6:00 Panel 6: **Preventing industry takeover**
Chair: Jennifer Miller
Jonathan Marks
Reshma Ramachandran
Nir Eyal
David Vogel

7:00 Speakers' dinner
Elephant Walk, 900 Beacon Street, Boston, MA 02215

This event is co-sponsored by the Division of Medical Ethics at Harvard Medical School; the Petrie-Flom Center for Health Law, Biotechnology, and Bioethics; the Oswald DeN. Camman Fund; the Harvard Global Health Institute; the Harvard University Program in Ethics and Health; and the Edmond J. Safra Center for Ethics.



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